

SHOWCASE


It started with a kiss[®]



OUR SIGNATURE DIAMOND COLLECTION

It started with a kiss[®]

Selecting engagement and wedding rings has to be one of the most emotionally charged of life's many wonderful events. It is a significant part of your life that we are honoured to share with you. As a diamond specialist we can help guide you through the maze of what makes one diamond more radiant than the next.

As an extra service we offer free worldwide replacement insurance for 12 months on all jewellery in this catalogue priced at \$3,000 and over. The  symbol flags these items.

Drop in to browse or phone us for a personal appointment when we can discuss your wishes and share the excitement.

Cover:
 ***EXCLUSIVE DESIGN**
\$4999 
 0.75ct of Diamonds.
 Features Rare Crisscut[®] Diamond Centre
 SJ0001
\$1299
 0.23ct Diamond Band
 SJ0002

***EXCLUSIVE DESIGN**
\$4999 
 0.75ct of Diamonds.
 Features Rare Crisscut[®]
 Cushion Diamond Centre
 SJ0003



Crisscut[®]

THE SUPERIOR BRILLIANCE OF THE CRISSCUT[®] DIAMOND
 The unique multi-faceted Crisscut[®] diamond exudes a depth of fire, scintillation and brilliance unlike any other diamond. For example a Crisscut[®] diamond has 85 facets compared with 44.

\$1299
 0.23ct Diamond
 Band
 SJ0002



***EXCLUSIVE**
\$5499 
 0.75ct of Diamonds.
 Includes 0.02ct of
 Argyle Pink Diamonds
 SJ0004

***EXCLUSIVE**
\$4999 
 0.50ct of Diamonds.
 Includes 0.03ct Argyle Pink
 Diamonds
 SJ0006



***EXCLUSIVE**
\$3799 
 0.12ct of Diamonds.
 Includes 0.03ct Argyle
 Pink Diamonds
 SJ0007

THE GENUINE BEAUTY OF NATURAL DIAMONDS

Our diamonds have not been
devalued by any artificial
enhancement.



\$4999 
 0.64ct of Diamonds.
 Features 0.40ct
 Natural Yellow Diamond
 SJ0005

SPECIAL ORDERS

All rings in this catalogue can be
crafted in your choice of gold colours
or platinum. Ask instore for details.

TRIPLE EXCELLENT –
THE HIGHEST POSSIBLE
GRADING FOR OVERALL
SHAPE

The world's major diamond
grading laboratories only
grant a Triple Excellent
grading if polish, symmetry
and cut are deemed excellent.
Such an exquisite diamond
is the perfect way to honour
your love.


CANADIANFIRE™
A Diamond True to its Origin



*|EXCLUSIVE
\$1499
0.34ct of Diamonds
SJ0009

*|EXCLUSIVE
\$5999
1.00ct of Diamonds.
Features 0.50ct
Triple Excellent Cut
Diamond
SJ0008

*|EXCLUSIVE
\$1499
0.34ct of Diamonds
SJ0009

DIAMONDS WITH A CONSCIENCE



At Showcase Jewellers we take our social
responsibilities very seriously. All CanadianFire
diamonds are mined in Canada, adhere to the
highest environmental standards and generate
social benefits to the northern communities of

Canada. They are not products of conflict. This
is your guarantee that your diamond socially,
morally and environmentally holds its true
value. Its purity of creation makes it the perfect
symbol of love, honesty and respect.



*|EXCLUSIVE
\$5999
1.00ct of Diamonds
SJ0010

*|EXCLUSIVE
\$1399
0.25ct of Diamonds
SJ0011



*|EXCLUSIVE
\$5499
0.75ct of Diamonds
SJ0012



*EXCLUSIVE
\$3999 ⓘ
0.50ct of Diamonds
SJ0013



*EXCLUSIVE
\$2999
0.50ct of Diamonds
SJ0014



*EXCLUSIVE
\$4299 ⓘ
0.74ct of Diamonds
SJ0015



*EXCLUSIVE
\$3499 ⓘ
0.58ct of Diamonds
SJ0016



*EXCLUSIVE
\$5499 ⓘ
1.00ct of Diamonds
SJ0017

*EXCLUSIVE
\$2999
0.50ct of Diamonds
SJ0018



*EXCLUSIVE
\$2999
0.50ct of Diamonds
SJ0019



*EXCLUSIVE
\$2799
0.40ct Diamond
SJ0020

FREE 12 MONTHS INSURANCE

Showcase Jewellers are pleased to announce that all jewellery featured in this diamond catalogue priced at \$3000 and over attracts free ⓘ Report worldwide replacement insurance for 12 months.



CanadianFire is exclusive to Showcase Jewellers. Each diamond is laser inscribed with a unique serial number that allows you to verify its authenticity and provenance.



PERFECTLY PROPORTIONED, PERFECTLY BRILLIANT

Perfect proportions allow the white light to transcend that of lesser diamonds to gift you with the pure beauty and eternal elegance of whiter, brighter diamonds.



\$2499
0.50ct of Diamonds
SJ0021



\$4999 ⓘ
1.00ct of Diamonds
SJ0022



\$4999 ⓘ
1.10ct of Diamonds
SJ0023



\$2699
0.50ct of Diamonds
SJ0024

YOUR LEFT HAND SAYS 'WE', YOUR RIGHT HAND SAYS 'ME'



\$2499
9ct Gold
1.00ct of Diamonds
SJ0025



***EXCLUSIVE**
\$4999 ⓘ
1.50ct of Diamonds
SJ0026

INTEREST FREE TAKE HOME LAY-BY

Don't let her wait any longer. Most Showcase jewellers offer interest-free purchase plans so she can enjoy her beautiful new diamond right away. Check in store and our friendly consultants will provide you with the details.

je t'aime
DIAMOND

EXCLUSIVE TO SHOWCASE JEWELLERS

FASHIONS COME AND GO, BEAUTY ENDURES



\$4999 
0.65 of Diamonds
SJ0027

\$1899
9ct Gold
0.45ct of Diamonds
SJ0028



\$2499
0.50ct of Diamonds
SJ0029



\$3799 
0.75ct of Diamonds
SJ0030

EXCEPTIONAL SOLITAIRES



\$2999
0.50ct Diamond
SJ0032

\$1999
0.35ct Diamond
SJ0031

\$4999 
0.75ct Diamond
SJ0033

Together we can select the best diamond for your budget, then collaborate with our designers for the perfect solitaire engagement ring to match your love story.

\$7999 
1.00ct Diamond
SJ0034



\$5999 
1.00ct of Diamonds
SI0035

THE MORE YOU UNDERSTAND DIAMONDS THE MORE YOU'LL VALUE SHOWCASE'S ADVICE.

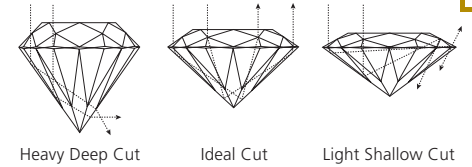
It takes nature over one billion years to create the brightest, most sought after gemstone known to man, so it's only fitting that you take a little time selecting the one that will grace your finger.

The value of a diamond is calculated on the correlation between the 4Cs - Cut, Clarity, Colour and Carat weight. These are the diamond standards that have been adopted worldwide.

We fully understand the complexities surrounding them so you gain a 5th C – Confidence in your Showcase jeweller.

CUT

Cut refers to the facets and their proportions of the diamond not the shape. The proportions between the table, the crown, the pavilion and the girdle are of the utmost importance in ensuring the radiance is maximised. Sometimes cutting the diamond smaller to better proportions can make it more valuable.



CLARITY

The greater the clarity the more brilliant the diamond appears. Diamonds are graded according to their combinations of minute mineral traces called inclusions. Flawless diamonds are extremely rare and valuable because the fewer the inclusions the less interference with the passage of light, hence its greater sparkle.

CLARITY GRADING SCALE



COLOUR

The purer the colour of the diamond the greater its capacity to reflect and refract light and create a greater brilliance. The highest quality diamonds are described as colourless and are extremely rare and valuable. Jewellers grade a diamond's rarity on a scale beginning with D (colourless) and moving through to Z.

GIA COLOUR GRADING SCALE	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
		colourless			near colourless				faint yellow			very light yellow				light yellow							

CARAT WEIGHT

The weight of a diamond is measured in carats, where one carat is equal to 200 milligrams. The higher the carat weight the more valuable and rare the diamond. When purchasing a diamond, you must also consider its cut, clarity and colour to determine the true value of the diamond. A smaller diamond may be more valuable than a larger diamond with an inferior cut, clarity and colour.

PLATINUM - THE ULTRA PRECIOUS METAL

Platinum is the most prized setting for the engagement ring of your dreams. Extremely long wearing, it possesses a superior lustre and brightness that makes it the ultra precious metal.



\$1299
Platinum Band
SJ0036

\$1699
0.25ct of Diamonds
in Platinum
SJ0037



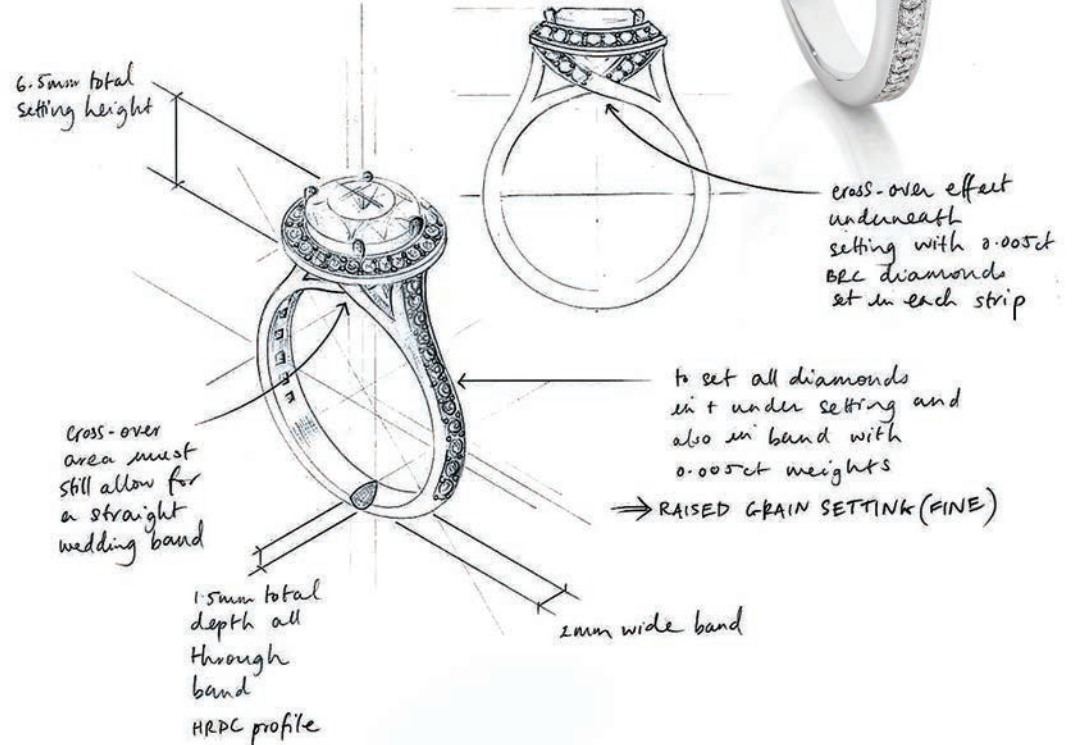
\$4499
0.50ct Diamond
in Platinum
SJ0039

\$2999
0.50ct of Diamonds
in Platinum
SJ0038



CREATE YOUR OWN LOVE STORY

Our highly experienced designers and craftspeople can create a design that is uniquely you. From concept to reality, our obsession for quality and attention to detail ensures a piece of jewellery that is worthy of honouring one of your life's most significant events.



All designs in the Kiss collection can be crafted in Platinum



\$1299
0.25ct of Diamonds
SJ0040

\$1999
0.45ct of Diamonds
SJ0041



\$1199
9ct Gold
0.37ct of Diamonds
SJ0043

\$699
9ct Gold
0.20ct of Diamonds
SJ0042

MADE FOR EACH OTHER



\$1199
0.16ct of Diamonds
SJ0045

\$1499
0.23ct of Diamonds
SJ0044



\$2499
0.50ct of Diamonds
SJ0046



\$1299
9ct Gold
0.50ct of Diamonds
SJ0047



\$1499
9ct Gold
0.35ct of Diamonds
SJ0048



\$1799
0.30ct of Diamonds
SJ0049

THE PERFECT ACCESSORIES



***|EXCLUSIVE**
\$2299
 Perl'eco Cultured South Sea Pearl 42cm Strand SJ0050

***|EXCLUSIVE**
\$1299
 Perl'eco Cultured South Sea Pearl Pendant with 0.12ct of Diamonds on 45cm Chain SJ0051



***|EXCLUSIVE**
\$1499
 Perl'eco Cultured South Sea Pearl Earrings with 0.18ct of Diamonds SJ0052

perl'eco
 SOUTH SEA PEARLS

SHOWCASE EXCLUSIVE

Once thought to be the teardrops of angels, the ethereal beauty of these lustrous cultured South Sea pearls is enhanced with the knowledge Perl'eco and Showcase are also improving the islands' eco systems. Cultivated in our own farms we offer you the greatest value.



\$5299
 18ct Gold Studs
 1.00ct of Diamonds
 Featuring Screw Backs
 SJ0058

ALSO AVAILABLE
\$1699
 0.50ct of Diamonds
 SJ0059

\$975
 0.30ct of Diamonds
 SJ0060



\$1999
 Bangle
 0.50ct of Diamonds
 SJ0053



\$179
 Curb Chain 45cm
 SJ0056



\$599
 Pendant
 0.25ct Diamonds
 SJ0055



\$599
 Studs
 0.25ct of Diamonds
 SJ0057

\$1999
 Tennis Bracelet
 1.00ct of Diamonds
 SJ0054

EXCLUSIVE DESIGN, RARE DIAMOND CUT



Extremely rare, uncommonly beautiful:
the ideal symbol of an extraordinary love

\$7999 

0.73ct of Diamonds.

Features Rare Lily Cut[®] Diamond Centre
S10061




Lily Cut[®]

www.showcasejewellers.com.au



facebook.com/ShowcaseJewellers

 Denotes Free 12 Months Insurance Jewellery is 18ct gold.

We reserve the right to correct any printing errors. Colours may vary due to the printing process. We are unable to accept responsibility for any items in this catalogue that may be unavailable due to circumstances beyond our control. Items shown in this catalogue have been enlarged to show details more clearly. Please note that not all items are necessarily available in every store. Carat weights are an approximate average and may vary slightly. White Gold has been rhodium plated to enhance its appearance. The plating finish is not permanent and may need to be reapplied to maintain original finish. Pink diamonds are guaranteed to be Argyle and lot numbers are available on request. Due to the extreme rarity of Pink diamonds, there may be minor colour variations between the Pink diamonds in each ring. Per'eco South Sea Pearls are cultured. Ring re-sizing may incur additional charges. Free Q Report insurance is valid 12 months from date of purchase. Policy renewal is at the sole discretion of the customer. All costs associated with renewing a policy are the customer's responsibility. All items available to 28th February 2014.